

Contact

CHINABRAND CONSULTING LTD.

Munich Office

Grashofstrasse 3

80995 Munich, Germany

Telephone: 0049 – 89 – 3212 1280

Fax: 0049 – 89 – 3212 1280 20

Munich Commercial Register HRB 152 151

CHINABRAND CONSULTING LTD.

Shanghai Office

28C, No. 58 New Jinqiao Road, Pudong

Shanghai 201206, China

Telephone: 0086 – 21 – 503 079 45

Fax: 0086 – 21 – 685 300 80

CHINABRAND CONSULTING LTD.

Boston Office

Ten Post Office Square, 8th Floor

Boston, MA 02109, USA

Telephone: 001 – 617 – 692 – 2944

Fax: 001 – 617 – 692 – 2901

Mobile:

Europe: 0049 – 172 826 00 93

China: 0086 – 136 818 777 70

Internet and E-Mail:

www.chinabrand.de, info@chinabrand.de

www.chinabrand-us.com, info@chinabrand-us.com

CHINABRAND® is an internationally protected service trademark.

CHINA BRAND®

Investigation in China

Intelligence through Investigation

To a large extent, the Chinese business world is intransparent for many foreign companies. Information is either unpublished or incomplete, distorted or falsified. Chinese brand and product pirates run unregistered companies with hidden factories in the hinterland of the metropolises, and many even have production plants in the surrounding Asian countries. They mostly operate in the criminal networks consisting of manufacturers, printing houses for labels and packaging, logistics providers and retailers. Some counterfeiters register extremely hard-to-find, unaudited intellectual property rights in Chinese language in order to make use of time advantages. The on-site covert investigations help to uncover infringements of intellectual property rights and to legally prosecute the responsible actors.

Covert investigations are also relevant in the fight against corruption and manipulation. On the subject of compliance, internal or external investigations conduce to clarify corruption and compliance violations in the company and to secure reliable evidence against the persons involved. But not every case must be legally prosecuted. It is often sufficient to establish structures and processes to avoid further cases and to develop preventive protective measures. Besides, compliance is an important issue for cooperation and corporate transactions as well.

Behind the loss of know-how and cyber-attacks there are specific individuals, groups, buildings, IT tools, networks and organizations, which can often be identified wholly or partially by on-site investigations. This allows the leading Chinese hackers, local hotspots, hacking tools or methods to be researched and serve as a starting point for deeper and further investigations. The results are the basis for legal prosecution by Chinese lawyers or authorities.

CHINABRAND CONSULTING has been successfully supporting German companies and their external patent attorneys and attorneys at law for 12 years in the investigation and prosecution of economic crimes in China and Asia. We work with reliable Chinese and Asian investigators who are rich in experience.

Our Services*

Investigations on brand and product piracy:

- Use of specialized IP business investigators
- Methods: sham business, covert interviews, observations against target companies
- Monitoring of online marketplaces
- Searches in Chinese databases
- Investigations at trade fairs

Investigation of Chinese intellectual property rights:

- Research in Chinese patent and trademark databases in Chinese language
- Permanent monitoring of the patent activities of Chinese companies in China
- Research and monitoring of Chinese patents abroad

Preservation of evidence:

- Purchase and analysis of counterfeit products
- Procurement of documents
- Recording of testimonies
- Notarial authentication of evidence

Investigative due diligence of third parties:

- Investigations of the environment and the history of Chinese partners, suppliers, and distributors
- Implementation of interviews
- Procurement of company data
- Conduct of covert tests and audits
- Background check of persons

Internal investigations in compliance:

- Survey of employees in cases of corruption and compliance violations
- Collection and evaluation of data

Investigations in cybercrime and loss of know-how:

- Information of concrete cyber-attacks and know-how loss
- Determination of attackers, methods, and tools
- Risk analysis for prevention of further incidents
- Development of defensive measures

* For the provision of legal services by Chinese notaries, patent attorneys and lawyers, we refer to our general terms and conditions, which are available at <http://www.chinabrand.de/en/gtc.html>