



Management-Workshop: Protection of Know-how and Trade Secrets

The Protection of Know-how is Becoming More Urgent

International competition is increasingly taking place at the intangible level. In B2B, this involves product and process knowledge, technical know-how, R&D data or customer and supplier contacts as well as personnel information. Know-how and trade secrets are therefore increasingly under threat. As a result of the technologization of the work environment, sensitive data is becoming more mobile and is frequently received, processed and communicated outside the company.



The biggest threat arises from China. Currently, Chinese competitors are intensifying their efforts to gain access to the know-how of German technology and market leaders. With the new strategic plan "Made in China 2025", many Chinese companies are now politically forced to become more innovative and to modernize their products and processes. This increases the risk for German technology leaders. Trade secrets can be protected preventively as part of IP risk management through a combination of legal, organizational and technical measures.

OUR SERVICES

Goals of the Workshop

- Identification and evaluation of sensitive knowledge assets in the company
- Recognition of weaknesses in the international protection of know-how and trade secrets in the individual areas of the company
- Determination of improvement potentials in the protection of know-how and trade secrets
- Creation of greater risk awareness with regard to know-how and trade secrets across the boundaries of individual divisions and departments
- Development of a strategy for the international protection of know-how and trade secrets
- Design of the implementation of concrete protection measures in the individual divisions and departments

- Anonymous assessment of weak points by employees using the META-PLAN technique
- Determination of the status quo for acute loss risks
- Derivation of requirements for the management of know-how and trade secrets
- Establishment of an action plan

FAST FACTS

New Amendment in 2020

China is tightening the legal reins on the prosecution of economic espionage: the National People's Congress published a new draft amendment to China's Criminal Law in October 2020 that provides better protection for trade secrets.

Realization

- One-day or multi-day consultant-supported workshop with eight to ten executives from the relevant areas of the company
- Moderated self-analysis by Management
- Provision of checklists to safeguarding of know-how and trade secrets

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