



## Data Protection and Cross-Border Data Traffic

### DSL & PIPL

China introduced new data security regulations in 2024 and further tightened the legal framework. The Data Security Law (DSL) remains central to the protection and transfer of sensitive data. Companies are now subject to stricter security assessments for cross-border data transfers. The Personal Information Protection Law (PIPL) has been made more specific and tightens the rules for international data transfers. Companies must increasingly implement local storage and compliance measures to avoid sanctions.



### Time for Action

The multitude of new Chinese laws is often challenging, confusing and intransparent for foreign companies. Cultural and language barriers also often pose a challenge in this regard. Companies should review their data management and data protection policies now in order to be prepared for the DSL, PIPL and related new regulations.

### OUR SERVICES\*

#### Analysis and Optimization of Data Flows

- Data inventory and data mapping
- Assistance in drafting contracts with the data recipient
- Support in setting up an information security management system (ISMS)
- Gap analysis and remediation plan in case of optimization needs

#### Clarification of Legal Requirements

- Coordination of the prescribed risk assessment of data sets before transfer abroad
- Communication with responsible authorities
- Coordination of security review and approvals by cyberspace authority for personal related data
- Coordination of mandatory regular reporting to authorities

#### Data Protection and Transfer

- Analysis and evaluation of cross-border data traffic
- Review of data processing systems
- Review of relevant legal requirements
- Establishment of a management system for data protection compliance
- Data security risk assessment

- Personal Information Security Impact Analysis (PISIA)
- Support for security certification of apps
- Court-compliant documentation

### FAST FACTS

#### PIPL for Apps

*The PIPL tightens the protection of personal data in apps. The law imposes strict legal liability for personal data violations. In extreme cases, apps can be removed from the market entirely by the authorities in the event of violations.*

### CONTACT

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